## POINTER



Position	Senior Graphic Designer		
Department	Marketing Department		
Function	Designer	Job Grade	7
Location	Phnom Penh	Management Level	<mark>P4</mark>

## Summary of Position

• Senior graphic designer duty is to produce and oversee digital and print creative solutions to address our marketing needs.

Reporting Structure					
Immediate Supervisor		Marketing Supervisor/Manager			
Direct Report Positions	(0)	N/A			

Duties and Responsibilities	Key Measurement Areas
<ul> <li>Lead, manage, mentor and train team of graphic designers</li> <li>Oversee all design projects from conception to delivery to ensure high quality</li> <li>Generate ideas to portray concepts and advertise products/services</li> </ul>	<ul> <li>Quality of general designed works</li> <li>Ability to manage schedule and team</li> </ul>
<ul> <li>Design original art work for both offline and online</li> <li>Maintain brand consistency throughout all marketing projects</li> </ul>	Accuracy and effectiveness     of art works
<ul> <li>Liaise with marketing and design teams to ensure deadlines are met</li> <li>Perform other duties as assigned by company</li> </ul>	<ul> <li>Quality of relationships with related departments</li> <li>Ability to troubleshoot</li> </ul>

## Key Challenges

- Ability to manage, coordinate and organize schedules for designer team
- Ability to make decision effectively and efficiently on designer works
- Ability to work and adapt effectively in high pressure situations

## **Decision Making Authority**

• As per direction of the Marketing Manager

Profile and Qualifications		
Minimum Education	Bachelor's degree in design, visual arts or related fields	
Professional Experience	• At least 2 years of experiences as a designer, senior designer or a related area	
Knowledge	<ul> <li>Strong conceptual and critical thinking skills</li> <li>Strong knowledge of color, typography, design and graphic principles</li> <li>Good knowledge of the real estate industry and property technology</li> <li>Good understanding of designing concepts</li> <li>Good knowledge of marketing concepts</li> </ul>	
Skills and Abilities	<ul> <li>Expert level in Adobe Illustrator, Photoshop, InDesign, After Effect,</li> <li>Experienced in photography &amp; cinematography</li> <li>Great communications and interpersonal skills</li> <li>Great coordination and organizational skills</li> <li>Ability to learn fast and adapt to new environments</li> <li>Flexibility and adaptability</li> </ul>	
Other Requirements	<ul> <li>A passion for art, advertising, design, culture and trends</li> <li>Honest, hard-working, friendly, organized and results-driven</li> <li>Willingness to learn and practice new skills</li> </ul>	

The above statements are intended to describe the general nature and level of work performed by people assigned to this classification. They are not intended to be construed as an exhaustive list of all job duties performed by the personnel so classified. Management reserves the right to revise or amend duties at any time.